

LEGALIZING & REGULATING CANNABIS IN SASKATCHEWAN

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The Current Cannabis Context

- Cannabis is the most commonly used illegal drug in Canada
- Young Canadians are the most common users
 - Heaviest cannabis use group is young people ages 18-24
 - Second highest use group is youth from 12 to 17
- Countless policing hours spent to fight out of control cannabis markets
- Opinion polls generally show Saskatchewan people support the legalization of cannabis but are worried about how governments will regulate the sector



Explicit Federal Objectives

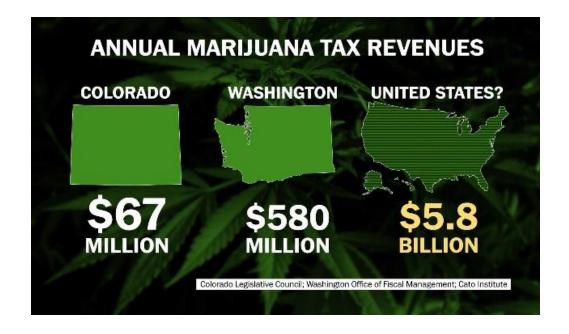
- 1. Dismantle the illicit market
- 2. Restrict youth access
- 3. Minimize harm





Implicit Federal Objectives

- 1. Benefit from increased economic activity
- 2. Increase government revenue





Public Safety

Concerns:

- Create a safe supply chain
- Protect youth and encourage responsible adult usage
- Minimize drug impaired driving

Solutions:

- Public information campaigns
- Regulate packaging and identify potency, quality and risks
- Limit consumption and use in public places
- Employers should prepare workplace guidelines
- Revenue supports police training, education and resources



Public Health

Concerns:

- THC potency
- Cognitive, physical and mental health effects
- Adolescent brain development and cannabis
- Cannabis use during pregnancy
- Cannabis dependence and addiction recovery programs

Solutions:

- Preventative health promotion framework
- Revenue supports prevention, education and treatment programs



Comparative Analysis

- Lessons from the successes and challenges experienced in Colorado, Washington and Oregon
- Uruguay offers an alternative framework
- The Canadian Context





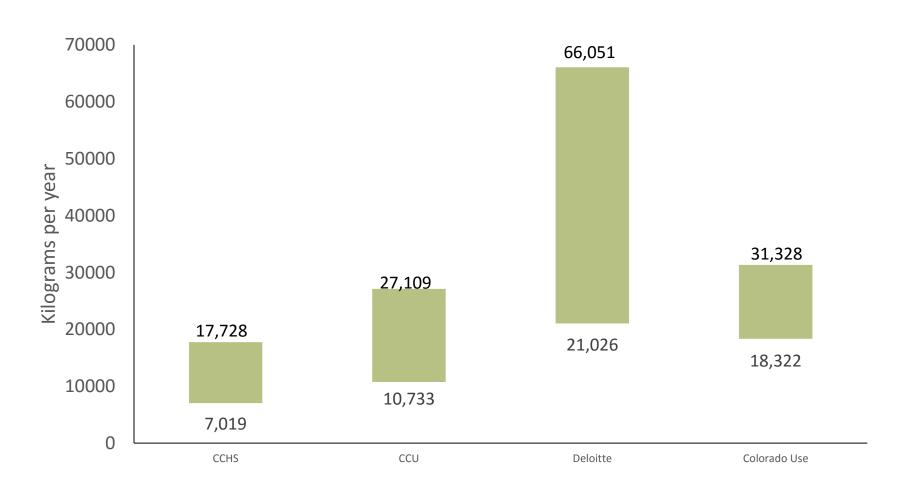
How Should Saskatchewan Respond?

Educate - Mitigate - Innovate - Regulate





The Market - Saskatchewan Demand





Retail Market

- Align market forces and regulation by granting a limited number of geographically specific private retail licenses.
- Require cannabis retailers to be stand alone shops (not selling tobacco or alcohol in particular) in major centers.
- 3. Enact zoning requirements preventing cannabis shops locating near to schools, youth centers, etc.
- 4. Develop a merit based model to grant retail licenses.
- Expand the mandate of SLGA to include cannabis.
- Move to single outlets for both recreational and medicinal cannabis.
- 7. Allow retailers to set prices to balance supply with demand.

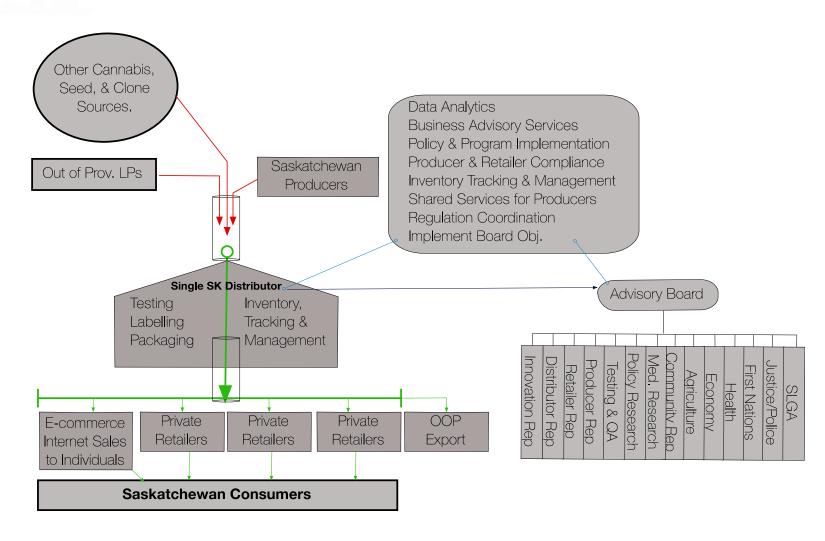


Distribution

- 1. Establish a single distributor for cannabis products.
- 2. Mandate the distributor test cannabis for safety and potency.
- Establish a governing board to over see the distributor and coordinate the implementation of policies and programs.
- Require the distributor to work to reduce barriers to entry for producers.
- 5. Empower the producer to import and export cannabis to relieve shortages and/or develop export markets.
- 6. Keep taxes initially low to compete with the illicit market.



Market Overview





Summary

- The illicit market is large and well established across Canada and Saskatchewan.
- The existence of the illicit market places severe constraints on the policies to reduce youth access and general harms.
- Displacing the illicit market will be central to the long term success of the policy.
- The illicit market will not be displaced quickly or easily.
- Regulation, policy, and market forces must all be synchronized to meet the objectives of legalization and regulation.



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